



# DEALER OPPORTUNITY



SUNCOAST | BUILT™





## OUR STORY

Suncoast™ is a family-owned business founded in 1991 in Sherwood Park, Alberta, Canada by Randie James. What started as a small, local business helping families enjoy their outdoor living spaces has grown over the past 30+ years into a trusted name in the manufacture of exterior lifestyle products in Canada. As Suncoast's reputation for providing custom solutions for enhancing its customers' use and enjoyment of their outdoor living spaces expanded, so did inquiries for products from consumers outside its Canadian-focused markets – consumers it was unable to reach under its then-current business model. In response to the challenge and opportunity of broadening its market reach, Suncoast embarked on its latest chapter by creating a manufacturing and distribution division focused primarily on US market opportunities under the name Suncoast Built.

Randie James  
*Founder/Owner*

Ryan James  
*Owner/President*

## | WHY PARTNER WITH US

Everything we do at Suncoast Built can be traced back to a common theme – our company- wide mission to help our customers achieve “Better Outdoor Living™”. This core value forms the foundation for the pillars of why we believe you should consider partnering with us. These pillars include:

- **INDUSTRY LEADING DEALER SUPPORT** – at Suncoast Built we continually strive to provide the absolute best dealer experience in the industry. With unparalleled access to, and support from, our knowledgeable manufacturing team as well as our experienced and highly trained in-house sales staff, an extensive database of sales, marketing, product and training resources, Suncoast Built gives you the tools you need to help you succeed in your market.
- **TECHNOLOGY & INNOVATION** – Suncoast Built is dedicated to the ongoing investment in cutting-edge technology in its constant pursuit of ways to innovate and improve its products to provide the end-consumer with the best products purposefully designed to enhance their lifestyle. Our in-house development team is actively engaged in research and development to ensure we are both creating new products in response to the changing needs of consumers as well as regularly innovating and improving our existing product line-up to remain at the forefront of industry trends and ahead of consumer demand.
- **PRODUCTS** – Suncoast Built’s commitment to using the most reliable materials and methods and the highest quality craftsmanship has allowed us to develop top-quality products built to withstand all of mother nature’s challenges. Developed and tested over decades of being subjected to our harsh Canadian winters, extreme winds and intense heat, our customers can attest that Suncoast Built’s products are built to last without sacrificing ease of use and simple functionality.
- **PEOPLE** – Above all, Suncoast Built is built on the strength of its amazing people and a collaborative, family-like culture where its employees truly enjoy coming to work. We have been able to attract and retain talented individuals who are passionate about what they do and have fully embraced our mission to deliver Better Outdoor Living to others. Our people are integral to our collective success and we view our future dealers in much the same way.

We want to partner with like-minded people that share our values including our passion for Better Outdoor Living and believe that long-term success by any measure, for ourselves and our dealers, is only achieved together!



A man in a dark sweater is talking on a mobile phone in a warehouse setting. He is looking off to the side with a focused expression. In the background, there are tall metal shelving units filled with boxes. To his right, a computer monitor is visible on a desk. The overall lighting is dim, with some overhead lights visible in the distance.

# COMMITTED TO YOUR SUCCESS

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Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.

*– Albert Schweitzer*



## DEALER SUPPORT

Our dealer support is focused on providing you with the tools and resources you need to succeed

### DEALER PORTAL

The hub of our dealer support services – it serves as your intuitive, easy-to-use tool to seamlessly process product orders, check on order status, inquire into delivery and billing details, update account information, and access a wide variety of helpful resources.

### ACCESSIBILITY

The Suncoast Built team is always ready to assist. We pride ourselves on being accessible to all our dealers, listening to their feedback, issues and concerns. We proactively build relationships with our dealers to be in the best position to respond to their needs.

### RESOURCES

We have created an extensive resource library of training and marketing videos, product photo library, brochures, product specs and other supporting documents. These resources are regularly updated with additional content intended to assist in routine scenarios and troubleshoot common problems.

### KNOWLEDGE

Chances are we've seen a particular problem or issue you may be dealing with before. We encourage our dealers to lean on us to leverage our team's comprehensive knowledge and collective experience, as well as our professional network, in the day-to-day operation of their businesses.

### SALES & MARKETING SUPPORT

Our team will assist you with everything from enhancing your online presence, providing guidance on SEO optimization, web-site supports and social media ad campaigns, as well as developing targeted marketing campaigns tailored to the unique characteristics of your market.

### INVESTMENT

Regional marketing campaigns to increase brand recognition, dealer locator functions on our Website to facilitate development of sales leads and broad ranging support for local marketing campaigns are just a few of the ways we actively invest in the support of our dealers businesses. We constantly look for optimal ways to effectively invest in each market.





# TECHNOLOGY & INNOVATION

Our team is constantly pushing the boundaries of what our products can do. We invest in our people, our equipment, and our knowledge to ensure you get the very best.

Our goal has always been to design products that lead the industry and offer the end user the very best experience. We test and prove all of our products before rolling them out to our dealers.

Our team is hungry for feedback and takes all of our dealers ideas into account when making future plans.



# LOUVERED ROOFS

## PRODUCTS



## FEATURES & RATINGS



- Designed and **engineered to stand up to the harshest weather**. Every Louvered Roof will be engineered to withstand your local snow and wind loads
- Louvers can remain **closed for the winter** if you would prefer to keep the snow out of your space
- Our **integrated gutter** system collects and sheds the water when the Louver blades are closed
- Every Louvered Roof is powder coated to deliver a truly **maintenance free** product
- **Completely Custom**. There are limitless options for the size and shapes of our Louvered Roofs. We love working with **dealers** to design something that looks amazing and delivers the proper functionality for their spaces



SMART  
HOME  
CAPABILITY

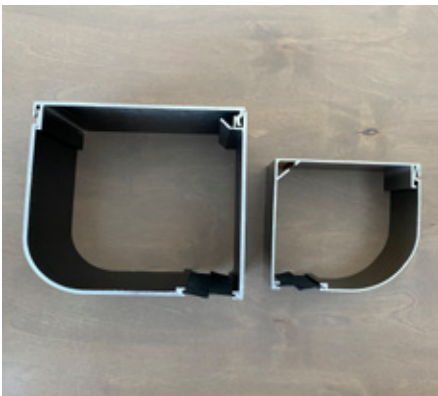


INDUSTRY  
LEADING  
WARRANTY



# RETRACTABLE POWER SCREENS

## PRODUCTS



### HOUSINGS SIZES & SPANS



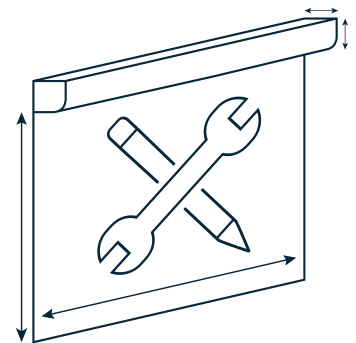
WIND PROTECTION  
SOLAR SHADE  
BUG FREE  
PRIVACY  
CLIMATE CONTROL

#### 5.5" HOUSING

5.5" housing can span up to  
22' wide and 11' drop

#### 7" HOUSING

7" housing can span up to 30'  
wide and 22' drop



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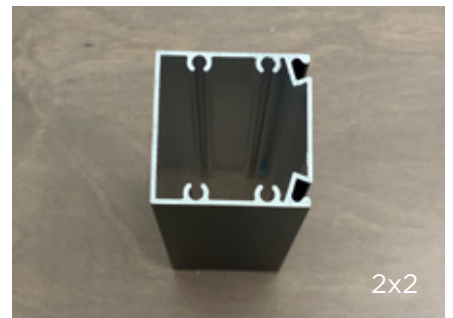
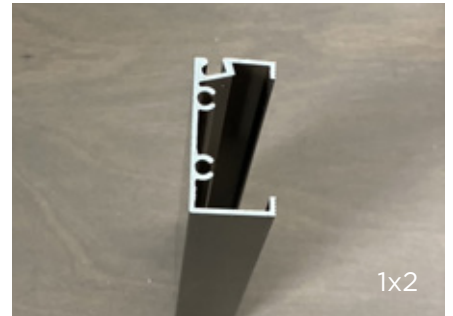


INDUSTRY  
LEADING  
WARRANTY



# FIXED SCREENS AND EXTRUSIONS

## PRODUCTS



Carefully designed aluminum extrusions give you the ability to adapt our products to virtually any space.

We have a large catalog of extrusions matched with the expertise to advise on their use in various applications

Some of our most common extrusions are:

- 1x2
- 2x2
- C-Channel
- Screen Door
- 2x2 Mounting Angle



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# OUR TEAM



**RYAN TILLEMANN**  
VP BUSINESS DEVELOPMENT



**DEVIN SMITH**  
VP U.S. OPERATIONS



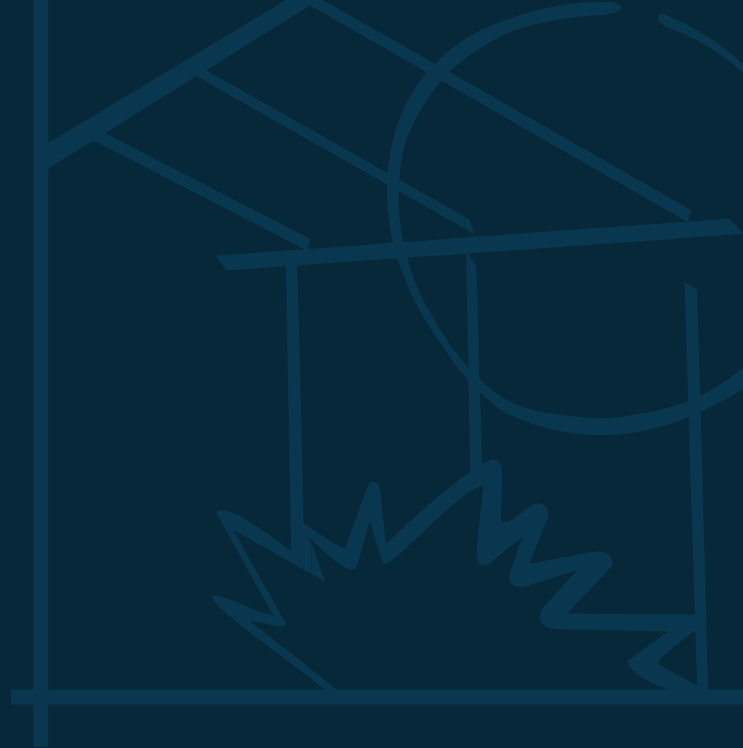
**DANIEL BUTLER**  
VP CANADIAN OPERATIONS



**PETER ERICSON**  
VP PRODUCT DEVELOPMENT







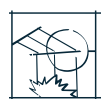
## BECOME AN **AUTHORIZED DEALER**

We are looking for hard working, honest, entrepreneurial people. We want individuals that will represent the product in a professional and passionate way.

### **INQUIRE TODAY**

1.877.449.5106 | [info@suncoastbuilt.com](mailto:info@suncoastbuilt.com)  
[suncoastbuilt.com](http://suncoastbuilt.com)





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